



## Angel Lemus

Kaneohe Hawaii

[angel@koadigital.com](mailto:angel@koadigital.com)

### PROFILE

#### Creative • Motivate • Skilled • Conscientious

Graphic Designer with over 20 years experience designing print advertisement, mail marketing, websites, magazine covers & layouts, corporate logos and campaigns. IT professional with expert knowledge in the Apple platform from hardware, mobile, to software and operating systems. Can troubleshoot and work on Apple devices and offer workflow solutions as well as teach beginning to advanced users. Have worked around PCs from DOS to current Microsoft Operating systems.

### SKILLS & SOFTWARE

Adobe Photoshop  
Adobe Illustrator

Adobe In-Design  
Apple iLife

Adobe Muse  
Apple Final Cut ProX

Adobe Dreamweaver  
Apple Compressor

### EXPERIENCE

#### Graphic Design

##### Owner/Creative Director Koa Digital

Kaneohe Hawaii • 2/2008–Present

Advertising, print and web design services. Providing a range of design services for businesses, educational institutions, and entertainment clients.

##### Graphic Designer • KEY Project

Kaneohe Hawaii • 11/2011–5/2014

Creative direction for center's print advertising (brochures, flyers, programs, banners and more).

Web designer for center's website including Youtube media channel. Videographer, editor, and online content manager for marketing and promotional materials.

##### Apple Inc • Specialist/Creative

Honolulu Hawaii • 8/2010–11/2011

"One to One" customer training on multiple areas such as operating system, iPhone, iPad, iLife and iWork. Mobile technician resolving issues with Apple's mobile devices.

Sales specialist offering complete solutions for customers covering Apple's product line and third party items.

##### Owner/Creative Director Bugeisha Magazine

Los Angeles, CA • 1/1996–1/2000

Designer, editor and producer of "Bugeisha: Traditional Martial Artist" a popular quarterly magazine.

#### Information Technology

##### Owner/Creative Director Koa Digital

Kaneohe Hawaii • 2/2008–Present

Technology consulting, troubleshooting (hardware & software), workflow development, basic to advanced training for home and business.

##### IT Manager • KEY Project

Kaneohe Hawaii • 11/2011–Present

Direct management of center's technology and systems. Maintenance and upgrade of computer lab desktops, laptops (Mac and PC), local/wifi networks and printing systems. Responsible for decision making and purchasing of technologies and their configuration, installation and maintenance. Audio/Visual manager for center's Smartboards, projectors and the main hall's theatre class projection system. Collaborate with educational staff as IT instructor for center's educational and lifeskills programs and Windward Adult Education CBASE program.

**Group Art Director • Petersen Publishing Co.****Los Angeles, CA • 3/1995–2/1996**

Supervise and manage Petersen's Outdoor Group 10 magazines and 22 single issue publications. Set up of departmental procedures, manage staff. Create, design and produce new startup magazines.

**Senior Art Director • Petersen Publishing Co.****Los Angeles, CA • 11/1991–3/1995**

Complete responsibility for design and production of a variety of established magazines including MuscleCar Classics, Circle Track, Mustang & Fords. Create, design and produce new startup magazines: Mustang 5.0, Hot Rod Harleys, Custom & Classic Trucks, and Event Scene.

**Subscription Sales Art Director****Petersen Publishing Co.****Los Angeles, CA • 2/1987–11/1991**

Design and production of subscription and direct marketing promotions for 26 magazines. Including photoshoots, pre-press vendor management, hiring, training, and management of freelance artists & photographers.

**Assistant Art Director/Studio Manager****MacFarland & Drier Advertising****Miami, FL • 11/1985–10/1986**

Assistant Art department manager in very busy ad agency, including overseeing quality control, traffic flow, studio supplies purchasing, mechanical production, type specification, layouts, storyboards and illustration.

**Art Director/Production Manager****Home Buyer & Rental****Miami, FL • 6/1985–11/1986**

Design and production of weekly real-estate magazine, supervise production, color separation, and printing.

**Urban Design Technician****Downtown Development Authority****Miami, FL • 2/1983–5/1985**

Technical Illustrator for a large variety of city planning and architectural projects. Including aerial isometric maps, guidelines manuals, analysis and planning maps, posters, statistical research and model building.

**IT Manager, Client Services Primedia Inc.****Los Angeles, CA • 6/2001–1/2008**

Direct management of company wide desktop and enterprise level systems. Analyze and determine best practices/standards. Act as a liaison between the users, managers and other IT resources to interpret and communicate each others needs, provide clarity and understanding of processes/issues and facilitate solution implementations.

Project management for hardware and software rollouts of new systems and/or workflows on local, regional and nationwide levels in coordination with all involved internal business divisions, and outside vendors/contractors.

Maintain careful vigilance to ensure the company's best interests in all matters and keeping production costs down whenever possible.

Direct supervision of IT support staff and provide Tier 3 level support for userbase. Purchasing manager for Mac and PC software and maintenance of vendor relationships.

**EDUCATION****International Fine Arts College • Miami, Florida**

Associate of Arts Degree in Communication Design.

**PERSONAL**

Bilingual English/Spanish

Special interests/Hobbies: Martial Arts-Okinawan Karate & Weaponry

[www.zentokukai.com](http://www.zentokukai.com) | [www.Oneminutebunkai.com](http://www.Oneminutebunkai.com)